



# Innovators' Network

American Heart Association's Center for Health Technology and Innovation (the Center) harnesses health technologies and builds relationships to accelerate innovative solutions across the health continuum. The Center is working to fulfill a basic premise – that applying technology solutions to healthcare can:



IMPROVE OUTCOMES



LOWER COSTS



INCREASE ENGAGEMENT

“*Being in the Innovators' Network gives us opportunities to connect with experts in the field and develop those connections to move our business forward.*”

BIMAL SHAH  
CHIEF MEDICAL OFFICER,  
LIVONGO

The Innovators' Network is a consortium that connects entrepreneurs, providers, researchers and payers.

- Collaborate with the Center on models for clinical outcome studies, lowering the significant cost of developing those studies on your own, helping you connect the science to your technology, and providing evidence that your digital platform improves healthcare outcomes – a key concern for providers and payers
- Network at the Association's Scientific Sessions and other events, with access to potential sponsors, funders, and clinical outcomes specialists
- Customize a press release, created from materials provided by the Association, to announce membership in the Innovators' Network, providing press coverage/publicity and amplifying visibility with funders, partners and customers
- Use the American Heart Association Servicemark on your company website and marketing materials (per membership agreement)
- Promote your company via a link on the Center's website and social media mentions/shares