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American Heart Association®

Center for Health Technology & Innovation

Greetings,

The Center for Health Technology & Innovation (CHTI) is excited to announce a monthly newsletter highlighting our latest news, initiatives, and events. We are also thrilled to launch a newly redesigned website. Visit <https://ahahealthtech.org/> to learn more about the Center and all the resources available to you.

Happy Centennial!



Earlier this month marked 100 years since the founding of the American Heart Association on June 10, 1924, in Chicago, Illinois by a small group of doctors with a bold vision for a better world who were inspired by Mary Wadley, a social worker who believed patients deserved better.

Since that milestone day, we have helped change the world from one where cardiovascular disease cut short the lives of nearly everyone it touched, to today's landscape of life-altering discoveries and health solutions that are saving the lives of millions.

CPR. Pacemakers. Heart transplants. Stents. Clot-busting drugs. Congenital heart defect repairs. Treatment. Prevention. Guidelines. Precision Medicine. Our organization has made all of them possible, and in doing so, we've cut cardiovascular mortality in half.

But in the words of AHA Founder Dr. Paul Dudley White, "we're not through yet!" - we won't be until we achieve a world where cardiovascular disease and stroke are history.

Our Second Century will be a time of incredible breakthroughs, many unimaginable today, guided by our vision of "advancing health and hope for everyone, everywhere." And innovation is at the nexus of science and technology and will dramatically shape who we'll be 100 years from now.

View this [video](#) of our 100 Centennial Celebration

Turbocharging Heart and Brain Innovation



For 100 years, the AHA has pioneered innovative approaches to heart and brain health.

This legacy of forward-thinking is embodied in our [Center for Health Technology & Innovation](#) (CHTI) and our new collaboration with [MedTech Innovator \(MTI\)](#). Together, we've created a platform to pioneer digital health solutions to enhance patient outcomes through the Heart and Brain Health Accelerator.

We are grateful to CHTI's expert volunteer network for their significant role in the selection process and excited to announce the five companies chosen from hundreds of submissions to participate in the American Heart Association Heart and Brain Health Accelerator

The five track companies are:

- [Acorai AB](#) — Creator of a scalable medical device for non-invasive intracardiac pressure monitoring to improve heart failure management.
- [AccurKardia](#) — An ECG-led diagnostics software company whose first product, AccurECG, is FDA-cleared to assist in the analysis of ECGs recorded from holters, event recorders and cardiac telemetry devices.
- [iCE Neurosystems](#)— Developer of the first integrated, continuous EEG system for brain monitoring of critically ill patients.
- [SmartCardia](#) — Proprietor of a platform and 7-lead ECG patch for cardiology and remote patient monitoring.
- [Somnics Health](#) — A medical device company focused on developing innovative technologies for the treatment of obstructive sleep apnea.

These five startup companies, their innovative solutions, and the Accelerator series, support the AHA's ongoing commitment to enhance patient outcomes and reduce barriers to care through innovation.

The MedTech Innovator Competition Finals will be held at the MedTech Conference on October 15-17, 2024, in Toronto, Canada.

To read more about the Heart and Brain Accelerator, head [here](#). And, to learn more about available sponsorship opportunities within CHTI, contact [Laura Nichols](#), Sr. Business Development Manager.

Astellas Rx+ is a proud sponsor of the American Heart Association-Med Tech Innovator Heart and Brain-Health Tech Track.

[Welcome New Innovators' Network Members](#)



The Innovators' Network is a fee-based consortium of industry entrepreneurs, providers and health systems, researchers, pharma, device manufacturers, community and social support networks and payors.

Membership offers research collaboration, AHA brand affiliation, access to a network of volunteer and industry experts and participation at AHA industry events

Join us in welcoming our newest members of the Innovators' Network!

[Attune Medical](#) – Now part of Haemonetics, Attune Medical pioneered the ensoETM, a single use thermal regulating device placed in the esophagus. This system controls temperature management and reduces the risk of esophageal injury during radiofrequency cardiac ablation procedures.

[Gesund](#) - Empowers medical AI developers to seamlessly establish, optimize, and sustain their AI lifecycles, ensuring privacy, compliance, speed, and scalability.

[Tenac.io](#) - Pioneering healthcare technology company focused on revolutionizing cardiovascular care through innovation and evidence-based solutions.

[Withings](#) - Elevates daily health tracking by integrating powerful health scans into our connected watches and scales.

[Sense Diagnostics](#) –Building a future where Sense technology can complement subjective methods of assessment and monitor physical brain conditions in real-time.

[Learnroll](#) - Delivering immersive XR and AI-driven educational experiences, tailored to enhance cardiovascular health outcomes.

[HealthSeers](#) - Building a toolbox for the wider health community, which includes nurse practitioners, physician's assistants, therapists, and personal care aides.

Learn more about becoming a member of the Innovators' Network and view all

members [here](#).

Pre-Register for Scientific Sessions



Celebrate our Centennial with us at Scientific Sessions! The Center for Health Technology and Innovation is excited to host the Health Innovation Pavilion (HIP) at Scientific Sessions 2024 — #AHA24.

We will explore the leading edge of innovation and collaboration in the cardiovascular and digital health space featuring a robust program of thought leadership, provocative panel discussions, demonstrations of cutting-edge technology and idea exchange in cardiovascular and brain health.

And you don't want to miss the ever popular AHA Health Tech Competition.

Exhibit your solution and engage with our influential audiences. Contact Jeff Makowka at jeff.makowka@heart.org to learn more.

Elevate your brand with unique sponsorships opportunities. Contact Laura Nichols at laura.nichols@heart.org to learn more.

Check out [Key Dates](#) and [Pre-Register](#) now.

Meet the New Members of the Team

CHTI has also doubled its staff to support the growing demand for AHA's licensed content and lead its Artificial Intelligence, Virtual Care and Sponsorship strategy. Together, the team brings 100 years of combined science and health technology experience.



Ali Gates – National Health Tech and AI Initiatives Director



Webb Bierbrier – National Business Development Director



Rachael Charbonneau – Senior Program Development Manager, Health Sciences



Laura Nichols – Senior Business Development Manager



Christopher Ehren – Project Manager



Mary-Ellen Theisen – Business Development Associate

Learn more about the CHTI team [here](#).

Do you have an announcement or news that you would like us to share? We have created a new form so you can keep us up to date! Please let us know [here](#).

We are eager to hear from you. Send Darcy Barrett, darcy.barrett@heart.org, your ideas for what you want included in the monthly newsletter.

Know someone who wants to join our mailing list? Forward them the “sign up for our mailing list” [link](#).

See you next month!

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