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## American Heart Association® Center for Health Technology & Innovation

Greetings,

As September ends and October begins, we welcome a new season of opportunities. Before looking ahead to what's next for CHTI, let's pause to celebrate September's highlights and the momentum for the months ahead.

Visit <https://ahahealthtech.org/> to learn more about the Center and all the resources available to you.



### TIME World's Top HealthTech Companies 2025

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We're proud to celebrate several of our health tech collaborators who have been recognized among TIME's Top HealthTech Companies of 2025! Their innovative work in AI, diagnostics, wearables and telehealth is helping transform care, empower patients and shape the future of health technology.

- [AliveCor](#) - creates FDA-cleared personal electrocardiogram (ECG) devices, like the KardiaMobile, that allow consumers to capture and analyze their heart rhythm data using a smartphone, enabling early detection of atrial fibrillation and other conditions.
- [Biofourmis](#) - powered by their enterprise platform, connected ecosystem, and licensed medical providers, Biofourmis delivers comprehensive care solutions that scale seamlessly across acuity levels and conditions.
- [Cadence](#) - delivers effective chronic disease management, better health outcomes, and financial ROI at scale through its remote patient monitoring solutions.
- [Cleerly](#) - an AI-driven platform that assesses coronary artery disease (CAD) using machine learning to provide insights for heart attack prevention.
- [Hiqi](#) - is a consumer health engagement company that combines physical access via a network of digital Smart Health Stations with complementary web and mobile tools that enable a consumer's health engagement, making it easier for them to understand and act on their health and healthcare needs.
- [Masimo](#) - a global medical technology company that develops and produces a wide array of industry-leading monitoring technologies, including innovative measurements, sensors, and patient monitors.
- [Oura](#) - gives you unlimited access to accurate data and information about your body, so that you can make more informed decisions, and lead a better, healthier life.

Review the full list [here](#).



## Last Call: Enter the AHA's Health Tech Competition!

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Got a market-ready health tech innovation? Apply now for the [10th Annual Health Tech Competition](#) at Scientific Sessions 2025 in New Orleans! Five finalists will pitch their solutions live.

The application deadline is Friday, October 3, 2025. Companies can [apply here](#).

Access the complete schedule for our three days of programming [here](#).



## Brado Selected to Join CMS' Landmark Health Technology Ecosystem Initiative

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Innovators' Network member Brado is proud to join the Center for Medicare and Medicaid Services and leading innovators like Amazon, Apple, Google, OpenAI and Anthropic in a bold initiative to transform U.S. healthcare. Using its AI-powered Conversational Engagement Platform, Brado helps patients navigate their health journeys with personalized, timely guidance—making care more human, accessible and effective.

Read news release [here](#).



CHTI at HLTH 2025—let's connect, collaborate and reimagine the future of health

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As a proud [Title Sponsor of HLTH](#), the American Heart Association invites you to step into our Lounge — your place to relax, recharge and reimagine the future of health. In the middle of HLTH's buzz, discover a space designed for meaningful connection and inspiration. Explore our latest innovations — from AI and digital health to tools that bring prevention and access closer to where people live, work and gather. Meet AHA experts, connect with peers and experience firsthand how science and innovation are transforming cardiovascular care. We're thrilled to be part of HLTH and can't wait to share what's next.

Join us at the AHA booth # 3239 October 20 - 22 to unwind, network and advance health for all.





## Powerful Medical Accelerates Heart Attack Detection with €40M EU Grant

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Congratulations to Innovators' Network member Powerful Medical on securing €40M+ in EU funding to expand PMcardio®, the AI-powered platform for rapid, accurate cardiovascular diagnostics. By analyzing ECGs in seconds, PMcardio helps clinicians detect heart attacks and other cardiac issues.

Read announcement [here](#).



*Aaron Holm and his wife, Saira, shared a pact before his bypass surgery that they would be united afterward even if it didn't go well. (Courtesy of Aaron Holm)*

## Aaron Holm's Heart Story: Ignored Warnings, Near-Tragedy, and a Wake-Up Call

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Aaron Holm, a former University of Toronto athlete and dedicated CHTI volunteer, first noticed an irregular heartbeat in his 20s. After collapsing during a volleyball game, he resisted medication and turned instead to fitness — running marathons, cycling, and pushing forward in his career. Over 25 years, despite extremely high cholesterol, Holm relied on exercise alone.

By his mid-40s, his health declined — breathlessness, fatigue and unexplained “bonks” during workouts. His turning points came in Lake Sammamish, when a near-drowning forced him to confront his heart issues and finally seek the care he needed.

Read his full story [here](#).



## Welcome New Innovators' Network Members

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The Innovators' Network is a membership-based consortium uniting entrepreneurs, health systems, providers, researchers, pharmaceutical and device companies, payors and community organizations to advance digital health innovation.

Membership offers research collaboration, AHA brand affiliation, access to a network of volunteer and industry experts and participation at AHA industry events.

Join us in welcoming our newest members of the Innovators' Network!

[Brainomix](#) – has revolutionized medical imaging with an AI-powered platform that automates validated imaging biomarkers—improving both diagnosis and treatment decisions.

[MicroTransponder](#) – MicroTransponder's Paired VNS platform combines Vagus Nerve Stimulation (VNS) and therapy, with the goal of improving quality of life for patients with chronic neurological conditions.

Members with non-product news (e.g., funding, trials, publications, executive hires), please send to [darcy.barrett@heart.org](mailto:darcy.barrett@heart.org). Approved submissions will be published on [ahahealthtech.org](http://ahahealthtech.org) and/or LinkedIn.

Learn more about becoming a member of the Innovators' Network and view all members [here](#).

The image is a promotional banner for a webinar series. It features a red background with white and yellow text. On the left, the American Heart Association logo is displayed above the text 'Center for Health Technology & Innovation'. Below this, the title 'The Next Generation of Telehealth' is written in large, bold, white letters. Underneath the title, the date and time 'Wednesday, October 1, 2025, at 12:00pm EST' are listed in white. At the bottom left, 'Webinar Series' is written in a smaller font. On the right side, there are four circular headshots of speakers arranged in a 2x2 grid. Each headshot is accompanied by the speaker's name and title in white text. The speakers are Brooke Yeager McSwain (National Senior Policy Research Analyst, American Heart Association), Stephen Randall (Founder and CEO, Medaica Inc.), Jeremy Greene, MD, PhD (Director of the Institute of the History of Medicine, Johns Hopkins University School of Medicine), and Lani Reilly, OTR/L (VP of Patient Access, American Telemedicine Association (ATA)).

American Heart Association  
Center for Health  
Technology & Innovation

**The Next  
Generation of  
Telehealth**

Wednesday, October 1, 2025, at 12:00pm EST

Webinar Series

**Brooke Yeager McSwain**  
National Senior Policy Research Analyst,  
American Heart Association

**Stephen Randall**  
Founder and CEO,  
Medaica Inc.

**Jeremy Greene, MD, PhD**  
Director of the Institute of the  
History of Medicine,  
Johns Hopkins University School  
of Medicine

**Lani Reilly, OTR/L**  
VP of Patient Access,  
American Telemedicine  
Association (ATA)

Double the Insight: Two Live Webinars This October

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You are invited to a discussion on “The Next Generation of Telehealth.”

Tune in live Wednesday, October 1, 2025 at 12:00pm EST.



Join us for an engaging conversation with:

Moderator:

- Brooke Yeager McSwain, National Senior Policy Research Analyst for AI, Digital Health, Public Health Infrastructure, and Stroke/Hypertension, American Heart Association, Department of Policy Research

Speakers:

- Jeremy Greene, MD, PhD, Director of the Institute of the History of Medicine, Johns Hopkins University School of Medicine
- Stephen Randall, Founder and CEO, Medaica Inc.
- Lani Reilly, OTR/L, Vice President of Patient Access, American Telemedicine Association (ATA)

Register to join live here:

[https://heart.zoom.us/webinar/register/8217573601457/WN\\_rlot4jA-SA6h7vNJqndZMQ](https://heart.zoom.us/webinar/register/8217573601457/WN_rlot4jA-SA6h7vNJqndZMQ)

The poster is for a webinar series titled "Calculating your disease risk: A look into AHA's PREVENT Calculator". It features the American Heart Association Center for Health Technology & Innovation logo. The event is scheduled for Wednesday, October 22, 2025, at 12:00pm EST. Four speakers are listed with their photos: Donald M. Lloyd-Jones, MD, ScM (Framingham Center for Population and Prevention Science, Boston University Medical Center); Sadiya S Khan, MD (Northwestern University Feinberg School of Medicine); Tushar Parlikar, PhD (Porter Health); and Mujeeb A Basit, MD, MMSc (Advanced Data Analytics). The poster also mentions "Webinar Series" at the bottom left.

You are invited to a discussion on "Calculating your disease risk: A look into AHA's PREVENT Calculator".

Tune in live Wednesday, October 22, 2025 at 12:00pm EST.

Join us for an engaging conversation with:



Moderator:

- Donald M. Lloyd-Jones, MD, ScM , Alexander Graham Bell Professor, Director, Framingham Center for Population and Prevention Science, Chief, Division of Preventive Medicine, Boston University Medical Center

Speakers:

- Sadiya S Khan, MD, Professor and Director of the Center for Population Science and Aging, Northwestern University Feinberg School of Medicine
- Tushar Parlikar, PhD, Co-founder and CEO, Porter Health
- Mujeeb A Basit, MD, MMSc, Chief Medical Informatics Officer, Advanced Data Analytics

Register to join live here:

[https://heart.zoom.us/webinar/register/6517574445234/WN\\_J\\_YG7uKNRLegrsjtP6s1Sw](https://heart.zoom.us/webinar/register/6517574445234/WN_J_YG7uKNRLegrsjtP6s1Sw)

Can't make it live? All webinars are available On Demand on [AHA's You Tube following the program](#) .

Have someone in mind for our next health tech webinar? We welcome your nominations. Email [darcy.barrett@heart.org](mailto:darcy.barrett@heart.org) .

We hope to see you then!



Taking Heart Health to new Heights!

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A big shout-out to one of CHTI's own, Webb Bierbrier, for setting an inspiring example of being proactive with her heart health! When she's not dominating on the pickleball court, she's conquering mountains—most recently summiting Mt. Elbert, the highest peak in Colorado at 14,433 ft.

What's your heart health challenge?

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You can browse all past issues in our [newsletter archive](#) to catch up on key stories and insights. Make sure you're in the loop— [don't miss our news and updates section](#).

We are eager to hear from you. Send Darcy Barrett, [darcy.barrett@heart.org](mailto:darcy.barrett@heart.org), your ideas for what you want included in the monthly newsletter.

Know someone who wants to join our mailing list? Forward the "sign up for our mailing list" [link](#).

Until next month!



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